

April 26, 2006

FOR IMMEDIATE RELEASE



PRESS CONTACT: Philip Sokoloff
(626)683-9205
fax (626)683-9172
showbizphil@sbcglobal.net

Clare Meehan
3KO Website: www.3ko.org
(818) 631-7464
kidneybean@email.com

3KO THEATRE CO. CONTINUES THEIR 7TH SEASON WITH THE WORLD PREMIERE OF
"THE LA WEEKLY LOVES US!"

Following the success of their Spring Showcase, **VALENTINE'S DAY FOR THE MASSES**, **3KO THEATRE COMPANY** is pleased to conclude its 7th Season with the World Premiere of **THE LA WEEKLY LOVES US** by **Sy Rosen**, directed by **David Jay Barry** – opens May 12th.

Description: Backstabbing, struggling, romance, fame, glory, murder – except for the fame and glory it sounds like a typical Los Angeles theatre company. This play follows a desperate group of actors who will do just about anything to get noticed and reviewed. This dark, edgy comedy has singing, dancing, and a courtroom trial where the audience is the jury (only they won't get any money for mileage).

Sy Rosen Sy has been a TV comedy writer for the past twenty-five years and has written episodes for *The Bob Newhart Show*, *Rhoda*, *Taxi*, *MASH*, *Maude*, *Sanford*, *Northern Exposure*, *The Jeffersons*, *MTV's 2Gether*, *The Wonder Years*, *Frasier*, and dozens of other shows best left unmentioned. He has also written four plays including *Strangers on a Subway* and last season's, *The Lost*, *the Lonely* and *the Devastated*.

Director **David Jay Barry** graduated from the American Conservatory Theatre with an MFA in acting. David has taught voice, speech, acting and Shakespeare in A.C.T.'s Young Conservatory and Studio A.C.T., Berkley Repertory Theatre, Madison Opera Company and many others. Most recently, he taught Second Year Acting at The American Musical and Dramatic Academy in Hollywood. For 3KO he has directed the critically acclaimed production of Sam Shepard's *A Lie Of The Mind* and previously wrote, directed, and performed in the one-act comedy, *Over-The-Counter* at the Sidewalk Theatre. He has also directed *Curse of the Starving Class*, *Romeo and Juliet*, *Faker*, and *Within the Skins of Saints*.



3KO has assembled a wonderful ensemble of company members to bring **THE LA WEEKLY LOVES US** to life: **Simone Sullivan, Stephen Ferguson, Kim Blackwell, Melanie Cruz, Steve Hofvendahl, Jennifer Lynn Jones, Ben Kenber, Barbara Keegan, Dash Lea, Jason Ryan Lovett, Johnny Mardo, Clare Meehan, Amy Oldham, Bree Pavey, Dan Westerman**

The artistic staff joins together to support the production: producer **Clare Meehan**; ; set designer **Jason Lovett**; lighting designer **Dash Lea**; publicist **Philip Sokoloff**. **The LA Weekly Loves Us!** will play May 12th to June 17th, Fridays and Saturdays at 8 p.m.

THE FACTS

Where? 3KO BROADWAY THEATRE COMPANY
at the Whitmore-Lindley Theatre
11006 Magnolia Blvd.,
NoHo, CA. 91601
(at the corner of Magnolia and Vineland in the NoHo Arts District)

When? Opens: Friday, May 12th at 8 p.m.
Closes: Saturday, June 17th at 8 p.m.
Runs: Fridays and Saturdays at 8 p.m

TICKET RESERVATIONS: (818) 685-9939

PRESS RESERVATIONS: Call Philip Sokoloff (626) 683-9205 or Clare Meehan (818) 631-7464

LADCC, ADA, OVATION VOTER RESERVATIONS: Call (818) 631-7464

Regular Tickets: \$16.00

Senior/Student/Union/Group Discounts * **Wheelchair Accessible** *

Pay-What-You-Can Nights:

RESERVATIONS FOR PWYC NIGHTS ARE REQUIRED: Call (818)685-9939

A BRIEF 3KO BROADWAY THEATRE COMPANY HISTORY

About six years ago, a group of actors took it upon themselves to take control of their own destiny. These actors, all from different parts of the nation, all had a common bond: They were broke! At first it was just a weekly get together of some sort. Until finally, they realized that they were all benefiting from each and everyone's experiences in regards to their own acting methods. They then decided as a group to meet once a week to workshop original works for the sake of keeping their skills fresh. Thus, the birth of the company. The 3KO Broadway Theatre Company was originally founded in January 2000. Incorporated as a not-for-profit group on June 25, 2002, the company was granted 501(c)(3) status as a tax exempt corporation on October 15, 2002.

All donations and contributions are tax deductible.